ABOUT LFDA

The Louisiana Funeral Directors Association (LFDA) promotes integrity in the funeral service industry though education, legislation, networking and communications.

The Louisiana Funeral Directors Association was formed in 1918 by unlicensed undertakers who met to create a full-fledged profession from a group of tradespeople. These individuals are linked to today's accredited funeral directors by a common desire to serve and to constantly improve the quality of service we provide.

The ideas that the association was built upon years ago, that elevated us to respected professionals, are still the basis for our association today. As an association we have become a strong voice on both state and national legislative issues because of our willingness to strive for a higher degree of professionalism.

We are also an association of great awareness toward its members and have made great strides since 1918, but we must also recognize that we are only as strong as the membership we serve. We have built upon the involvement of members who strive to promote an ever-increasing professionalism within the association. Members give of their time, talent and ideas for the continued building of LFDA and its service to the membership.

We are an association of progress, which is continually growing and evolving for the benefit of the membership and, most important, for the preservation of our professionalism and integrity to the public. The greatest strength we have in our association is the members and their willingness to be involved. As an association we take a back seat to no other because we remain active and continue to search for and explore new ideas.

2020 MEMBERSHIP DUES DISCLOSURE:

Please note that the Revenue Reconciliation Act of 1993 states that association dues used for lobbying activities are not deductible as a business expense. Based on historical data, LFDA estimates the portion of dues used for lobbying expenses for 2020 is 58% that cannot be deducted as a business expense for federal income tax purposes. Please consult your tax advisor for further guidance.

Questions? Call the LFDA office at (225) 767-7640 or email LFDA@tatmangroup.com



ANNUAL SPONSORSHIP PROGRAM

Address: P.O. Box 82531 Baton Rouge, LA 70884 Phone: (225) 767-7640 Fax: (225) 767-7648 www.lfdaweb.org

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LOUISIANA FUNERAL DIRECTORS ASSOCIATION ANNUAL SPONSORSHIP PROGRAM

PLATINUM SPONSOR PARTNER - \$7,000

- Three (3) Allied/Individual Memberships Through December 31st
- Full Page Annual Recognition in LFDA's Quarterly Newsletter
- Platinum Sponsor Recognition & Benefits at LFDA's Mid-Winter Meeting & Seminar, & LFDA's Fall Meeting & Seminar

PLUS:

- Company logo with hyperlink to company website on the home page of the LFDA website
- Company logo printed on all promotion pieces

GOLD SPONSOR PARTNER - \$4,250

- Two (2) Allied/Individual Memberships Through December 31st
- Half Page Annual Recognition in LFDA's Quarterly Newsletter
- Gold Sponsor Recognition & Benefits at LFDA's Mid-Winter Meeting & Seminar, & LFDA's Fall Meeting & Seminar

PLUS:

- Company logo with hyperlink to company website on the home page of the LFDA website
- Company logo printed on all promotion pieces

SILVER SPONSOR PARTNER - \$2,250

- One (1) Allied/Individual Memberships Through December 31st
- Quarter Page Annual Recognition in LFDA's Quarterly Newsletter
- Silver Sponsor Recognition & Benefits at LFDA's Mid-Winter Meeting & Seminar, & LFDA's Fall Meeting & Seminar

PLUS:

- Company logo with hyperlink to company website on the home page of the LFDA website
- Company logo printed on all promotion pieces

Please note that Joint Convention Sponsorship is NOT included in the Annual Sponsorship Program.

LFDA ANNUAL SPONSORSHIP REGISTRATION

PLEASE COMPLETE FORM AND MAIL WITH PAYMENT TO: LFDA, P.O. BOX 82531, BATON ROUGE, LA 70884 OR FAX: (225) 767-7648

SELECT SPONSORSHIP LEVEL:

 □ Platinum Sponsor Level - \$7,000 □ Gold Sponsor Level - \$4,250 □ Silver Sponsor Level - \$2,250 □ Allied Member - \$150 				
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